

DOMINATE YOUR FIELD

One of the smartest routes to high yield potential is through effective weed control — but you already know that. Here's how TruFlex™ canola with Roundup Ready® Technology can help make it happen:

IMPROVED CONTROL OF TOUGH WEEDS

The flexibility of the TruFlex canola system will allow for the control of harder-to-kill weeds like Canada thistle and wild buckwheat.

FLEXIBILITY IN SPRAY RATES AND TIMING

TruFlex canola will have a wider application window than our current technology. If weather or a late flush of weeds delays your spray date, no problem — you will be able to spray up to first flower when applying sequential rates of 22 fluid ounces per acre. The TruFlex canola system will also enable flexibility with your Roundup PowerMAX® herbicide application rate to help get the job done.

HIGHER YIELD POTENTIAL THROUGH GENETICS AND CROP SAFETY

New genetics have packed a lot of yield potential into each TruFlex canola seed. New advances in trait technology will help enable better weed control and crop safety compared to Genuity® Roundup Ready® canola. It's a combination that could give you the opportunity to see much more yield potential pass through the combine at harvest time.

IMPROVED CONTROL OF TOUGH WEEDS

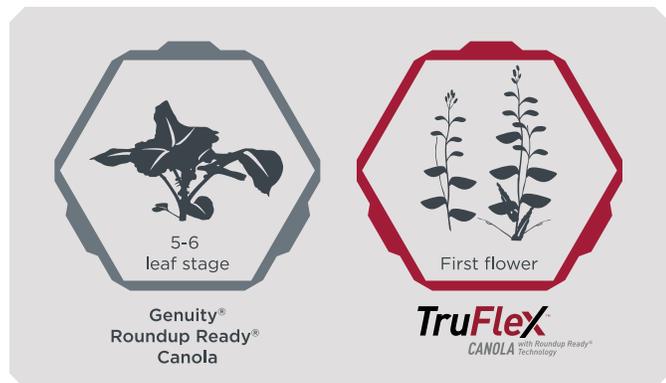
The ability to help effectively and consistently control both annual weeds and tough-to-control perennials – that's what farmers are looking for, and it's what the TruFlex™ canola with Roundup Ready® Technology system will help enable.

	CANADA THISTLE	WILD BUCKWHEAT
Genuity® Roundup Ready® Canola	No control claim on labeled rates	Control up to 1" in size with 16 fluid ounces per acre
TruFlex™ CANOLA with Roundup Ready® Technology	Control with 44 fluid ounces per acre	Control over 2" in size with two sequential applications of 22 fluid ounces per acre

CONTROL DIFFICULT ANNUALS AND TOUGH PERENNIALS

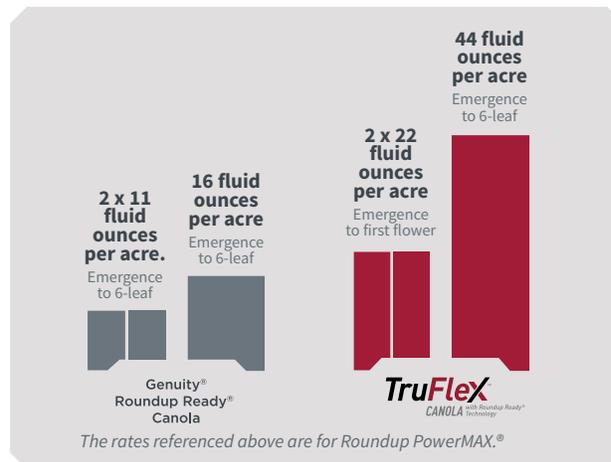
- Canada thistle: Control with 44 fluid ounces per acre of Roundup PowerMAX® up to the 6 leaf stage of canola development.
- Wild buckwheat: Control weeds greater than 2 inches in size with sequential applications of 22 fluid ounces followed by 22 fluid ounces per acre of Roundup PowerMAX.

GET UP TO 10-14 MORE SPRAY DAYS AT IN-CROP TIMING



The window of application for Roundup PowerMAX® herbicide will extend past the six-leaf stage all the way to the first flower when applying sequential rates of 22 fluid ounces per acre.

THE RATE FARMERS NEED FOR THEIR WEED CHALLENGES



Farmers will be able to apply Roundup PowerMAX® herbicide in-crop at 44 fluid ounces per acre for a single application or 22 fluid ounces per acre for two applications.



THE SOURCES OF YIELD POTENTIAL FOR TRUFLEX™ CANOLA WITH ROUNDUP READY® TECHNOLOGY

Elite Germplasm

The features farmers need for their growing conditions.

Crop Safety

The TruFlex™ canola system will allow for the application of higher rates of Roundup PowerMAX® herbicide.

TruFlex™ canola with Roundup Ready® Technology is not yet commercially available, but current plans are to commercialize for the 2019 growing season.

Find more information on TruFlex™ canola with Roundup Ready® Technology:

Visit TruFlexCanola.com

Get advice on weed management:

www.roundupreadyplus.com

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Genuity® Roundup Ready® canola has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Farmers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® Technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate.

Performance may vary from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple location and years whenever possible and should consider the impacts of these conditions on the grower's fields.

TruFlex™ canola with Roundup Ready® Technology is not currently available for commercial sale or commercial planting. The information presented herein is provided for educational purposes only, and is not and shall not be construed as an offer to sell.

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